

## WT

Werkplaats Typografie

ArtEZ University of the Arts

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## INTRODUCTION

The Werkplaats Typografie (WT), part of the ArtEZ University of the Arts, is a two-year graphic design masters programme founded in 1998 by Karel Martens and Wigger Bierma. The WT is centred on self-initiated projects and assignments with meetings, lectures, excursions, seminars, and readings geared towards self-accountable and independently motivated work and research.

Werkplaats Typografie is directed by graphic designer Armand Mevis and educator Anniek Bratinga.

Additional regular teaching staff includes Danny van den Dungen (Experimental Jetset), Batia Suter, Jungmyung Lee, and Paul Elliman. Robert Milne assists in the general coordination of the WT.

Guests are regularly invited for studio visits, to review work, give presentations or supervise a workshop. The WT is frequently asked to contribute to national and international events, manifestations or site specific projects. Part of the WT programme is reserved for collaborating with external clients.

The Werkplaats Typografie programme stimulates and practices critical reflection on the basis of a broad cultural perspective. Participants engage in research in and through arts, involving content and form, text and image, theory and practice, in relation to one's intended professional design and art practice.

Alongside individually driven research and collective projects, participants can work on commissioned assignments for external clients. Assignments can be instigated by the Werkplaats Typografie, external clients, or by the participants themselves. The various outcomes of these can be found, and bought, in the WT Shop ([shop.werkplaatstypografie.org](http://shop.werkplaatstypografie.org)).

## THE WT CURRICULUM

The WT curriculum is designed to develop critical awareness, understanding and approach in relation to (cultural) information and its distribution. Two essential elements form the fundament of the curriculum: *questioning* – ideas, notions and topics via reflection and research – plus *answering* – in developed and formalised studies through substantiated outcomes.

The curriculum's architecture is formed by three central course components: Structures; Encounters; Presentations, Publishing and Distribution. The content of these elements is defined and specified by the individual participant.

Within the curriculum, theory and practice go hand in hand, their interdependency is reciprocal and relevant in all components. Together the various curriculum elements stimulate the exploration and exchange of different types of sources and information through conceptualisation, production, publishing, presentation, communication and dissemination, or a combination of these.

## ADMISSIONS

The following criteria are relevant for admission:

- A bachelor's degree in the arts. Or equivalent experience (in which case additional conditions apply).
- A high standard of quality in completed work in terms of content and design.
- The ability to act and work independently.
- The capacity for further growth.

Interested students are welcome to visit WT for an informal introduction. To plan a visit, please write to [mail@werkplaatstypografie.org](mailto:mail@werkplaatstypografie.org).

## APPLICATIONS

### PORTFOLIO

- A PDF portfolio with a maximum of twenty projects in total: books, websites, invitations, posters, identities, sketches, writing, etc.
- Approximately five images per project, with a short description of 50 words maximum.
- Your portfolio should give us a good impression of your work, the qualities in it and the ideas behind the work.

### LETTER OF MOTIVATION

- Describe briefly your plans and expectations for your time at WT and tell us how you would describe yourself as a designer.

### CURRICULUM VITAE

- Current/past work experience, presentations, etc.
- Please specify your nationality and past education for our administration.

You can apply to the WT by sending your application to [mail@werkplaatstypografie.org](mailto:mail@werkplaatstypografie.org). Please deliver your files using an external server such as WeTransfer, Dropbox, etc. To be considered for the upcoming semester, the **deadline** for submission is **1 March, 2024**.

All applications will be reviewed in March, subsequently those selected will be invited for an online interview with the WT admission committee. The interviews are scheduled in April. During the interview tutors will consider the applicant's previous work and specifically discuss plans, intentions and expectations concerning the applicant's studies at the WT.

**IMPORTANT NOTICE.** Before submitting your application by email, you need to register at Studielink: <https://www.studielink.nl>. Please use the same email address for your registration at Studielink as well as for your correspondence with the WT.

For more information please also check:

<https://www.artez.nl/en/courses/master/werkplaats-typografie> or contact the ArtEZ Student Affairs at [studentaffairs@artez.nl](mailto:studentaffairs@artez.nl).

## TUITION FEES 2024–2025

For the academic year 2024–2025 the institutional tuition fee is as follows:

EU/EEA students: 2,530 euro

Non-EU students: 12,250 euro

Tuition fees are administered by ArtEZ and payments may be made in instalments throughout the year.

Please also check the ArtEZ Tuition Fee Calculator: <https://www.artez.nl/en/study-at-artez/financial-matters/calculation-of-tuition-fees>.

These tuition fees do not cover additional expenses such as excursions, travel and accommodation costs, museum entrance fees, readers, books, materials, projects and presentations, see STUDENT CONTRIBUTION (below).

## NON-EU FINANCIAL GUARANTEE

In addition to the tuition fee listed above, Non-EU/EEA students must transfer a financial guarantee to the ArtEZ bank account once they have been admitted to the Masters Werkplaats Typografie in the Netherlands.

The financial guarantee in 2024 consists of:

Income requirement: 14,615.52 euro

Visa fees: 228 euro

Insurance fees (optional): 750 euro

TOTAL: 15,593.52 euro

This sum is required by the Dutch immigration services as proof that students can support themselves financially in the Netherlands for the coming academic year. This financial guarantee includes the required income requirement in order to issue a visa, which is based on the expected amount per month for living expenses, insurance (health, liability and travel insurance), and fees for the visa and residence permit. Once admitted as an ArtEZ student and a visa is issued, the financial guarantee is returned to the student.

Please also see 'The financial guarantee for Master's students' on the website of ArtEZ:

<https://www.artez.nl/en/study-at-artez/financial-matters/financial-guarantee-non-eu>.

## STUDENT CONTRIBUTION

Apart from the mentioned legal tuition fees, participants in the programme must contribute 1,800 euro per academic year for additional expenses. This amount partly covers usage of WT facilities, materials, projects, and (international) excursions.

This contribution needs to be paid in two instalments, which are due November 2024 and March 2025. Depending on individual trajectories participants need to expect more additional expenses.

## ARTEZ SCHOLARSHIPS

Each year ArtEZ awards a limited number of scholarships to new students from countries other than those of the European Economic Area.

The scholarship for 2024–2025 is  $\pm$  5,000 euro.

These scholarships are available to students who are unable to pay the current tuition fees of 12,250 euro per year. However, only students who fulfil particular artistic conditions are eligible. This means that a student may apply for a scholarship if they not only have rare or exceptional artistic talent, but also rely on the subsidy to be able to study at ArtEZ.

If you want to apply for the ArtEZ Scholarship, the application deadline is 1 May 2024. For further scholarship related information please refer to:

<https://www.artez.nl/en/study-at-artez/financial-matters/artez-scholarship>.

See also, The Holland Scholarship, which is available to Non-EU/EEA Students: <https://www.artez.nl/en/study-at-artez/scholarships/holland-scholarship>.

## FACILITIES

The Werkplaats Typografie has two venues for their students. In Arnhem it is housed in its own building, a former radio diffusion station built in 1937. Each participant chooses their own desk in one of the various spaces. The WT has its own library and there is a kitchen where communal lunches are prepared. Everyone has a key to the building and can use the facilities at any time.

Since 2023, the WT has a second studio in Amsterdam, housed in a former streetcar depot and horse stable of the Amsterdam Onmibus Maatschappij—previously the depot of the Kadijksplein - Kattenburgerplein - Czaar Peterstraat line. The building was built in 1884, and included room for 33 horses. After the electrification of the streetcar in 1906 the building was converted into a factory for gymnastic articles and school furniture in 1909. Currently the building is used as a 'broedplaats' for CAWA artists and non profit organizations.

Each WT participant is expected to bring their own computer. Participants have access to buy affordable software via ArtEZ (including a subscription for Adobe Creative Cloud, etc.). Each WT studio offers participants their own desk, and access to Wi-Fi, a laser printer, a scanner, external monitor, keyboard and mouse, a projector, sound recorder, a professional digital camera, smart TV and speakers. In Arnhem, available equipment also includes an A2 and A3 Risograph printers.

When taking part in the programme participants can also make use of the well-equipped general workshops at ArtEZ University of the Arts in Arnhem. These include photography, screen printing and audio visual workshops, as well as central workspaces for wood, metal and plastics.

The WT in Arnhem has a limited collection of books and magazines including typographic manuals, scholarly books, art catalogues and contemporary art and literature. There is also an open archive and a digital archive in Arnhem including all the work made by participants.

Students are free to use the ArtEZ media library, containing an extensive collection of publications in the field of art and design, architecture, music and theatre. Beside books, there are also sheet music, videos, slides and sound recordings. Viewing and listening devices are provided and the material can be studied and lent out.