

WT
Werkplaats Typografie
ArtEZ University of the Arts
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INTRODUCTION

The Werkplaats Typografie (WT), part of the ArtEZ University of the Arts, is a two-year graphic design masters programme founded in 1998 by Karel Martens and Wigger Bierma. The WT is centered on assignments and self-initiated projects with lectures, seminars, meetings and readings geared towards self-accountable and independently motivated work and research.

Werkplaats Typografie is run by graphic designer Armand Mevis and educator Anniek Brattinga. Regular teaching staff includes Danny van den Dungen (Experimental Jetset), Paul Elliman, Angie Keefer and Maxine Kopsa. Linda Wolsing and Robert Milne assist in the general coordination of the WT.

Guests are regularly invited to visit the WT to review work, give presentations or supervise workshops. The WT is often invited to take part in national and international festivals, events or site specific projects. Part of the WT programme is reserved for collaborating with external clients.

The WT programme stimulates and practises critical reflection on the basis of a broad cultural perspective, with theory playing a supporting yet essential role. Participants engage in research in and through arts, involving content and form, text and image, theory and practice, in relation to professional practice and supervised by leading designers.

Alongside individually driven and more theoretical research, participants work on real assignments for external clients. The WT programme roughly consists of three components: 1) Presentations, individual and group critiques, workshops; 2) Practical assignments and self-initiated projects and 3) Theoretical orientation in the form of research, excursions and a thesis. Assignments can be instigated by the Werkplaats Typografie, external clients, or by the participants themselves. Various outcomes of these can be found, and bought, in the WT Shop.

THE WT CURRICULUM

The WT curriculum is designed to develop a critical awareness, understanding and (design) approach in relation to (cultural) information and its distribution. Within the curriculum, theory and practice go hand in hand. Together the various curriculum components stimulate to explore and exchange different types of information through publishing, production, presentation and communication, or a combination of these.

COURSE COMPONENTS

1. The Program is scheduled throughout the whole year. It includes group projects and workshops—usually supervised by invited guest tutors from different artistic fields—as well as individual presentations and (guest) tutorials. The projects and workshops take place both inside and outside the WT studio locations, including projects that are developed and realized internationally.
2. Theory is the course component that consists of tutorials which focus on close reading and discussion of selected texts, supervised by the theory tutor; a series of presentations conceptualized and curated by the students, and also supervised by the theory tutor; a seminar with distinctive themes and approaches led by guest lecturers; and the articulation, development and implementation of the thesis work, guided by the thesis supervisor. The theory component also includes various excursions, incidental or related to a specific project. Next to this students work on their thesis. The thesis is a collection of projects that are part of an exploration of concerns and interests in relation to the student's position as a graphic designer.
3. Practice is at the core of the WT, which is planned around the model of the studio. Here the students develop their individual design practice and work on assignments by internal or external commissioners. The studio practice is supervised by various tutors providing weekly individual talks.

WT ADMISSIONS

The following criteria are relevant for admission:

- A bachelor's degree in the arts, or equivalent experience.
- A high standard of quality in completed work in terms of content and design.
- The ability to act and work independently.
- The capacity for further growth.

Interested students are welcome to visit WT for an informal introductory visit. To plan a visit, please write to mail@werkplaatstypografie.org.

APPLICATION

- A PDF portfolio (max. 60 MB) with a maximum of twenty projects in total: books, invitations, posters, identities, sketches, etc.
- Approximately five images per project, with a short description of 50 words maximum.
- Your portfolio should give us a good impression of your work, the qualities in it and the ideas behind the work.

Please include in a separate document:

- Your resume (please mention your nationality and past education for our administration).
- A letter of motivation (describe briefly your plans and expectations for your time at WT and tell us how you would describe yourself as a designer).

You can apply to the WT by sending your application to mail@werkplaatstypografie.org. Please deliver your files using an external server such as WeTransfer, Dropbox, etc. To be considered for the upcoming semester, the deadline for submission is **1 March, 2023**.

All applications will be reviewed in March, subsequently those selected will be invited for an interview with the critics of WT. The interviews are scheduled in April. During the interview tutors will consider the applicant's previous work and specifically discuss plans, intentions and expectations concerning the applicant's studies at the WT.

Before submitting your application by email, you need to register at <http://artez.studielink.nl>. Please use the same email address for your registration at Studielink as well as for your correspondence with the WT.

For more information please also check: <https://www.artez.nl/en/course/werkplaats-typografie> or contact the ArtEZ Student Affairs at studentaffairs@artez.nl.

TUITION FEES 2023–2024

EU/EEA students: 2,209 euro±

NB: The tuition fees do not cover additional expenses such as excursions, travel and accommodation costs, museum entrance fees, readers, books, materials, projects and presentations.

Non-EU students: 10,700 euro±

Additional to the tuition fee listed above, Non-EU/EEA students must transfer a financial guarantee of 11,194 euro to the ArtEZ bank account once they have been admitted to the Masters Werkplaats Typografie. This sum is required by the Dutch immigration services as proof that students can support themselves financially in the Netherlands for the coming academic year. This financial guarantee comprises of 932.87 euro per month living expenses, insurance (approx. 472 euro p.a. for health, liability and travel insurance), and fees for the visa and residence permit (approx. 207 euro). Once admitted as an ArtEZ student and a Visa is issued, the financial guarantee is returned to the student.

Tuition fees are administered by ArtEZ and payments may be made in installments throughout the year. Please also check the Tuition Fee Calculator: <https://www.artez.nl/studeren-bij-artez/geldzaken/bereken-collegegeld>

STUDENT CONTRIBUTION

Participants must contribute 1,800 euro per academic year for additional expenses. This amount partly covers usage of WT facilities, materials, projects, and (international) excursions. This contribution needs to be paid in two installments to the school and separate from tuition fees. Depending on individual trajectories participants need to expect more additional expenses.

ARTEZ SCHOLARSHIPS

Each year ArtEZ awards a limited number of scholarships to new students from countries other than those of the European Economic Area (= EEA). The scholarship for 2022–2023 is ± 5,000 euro.

This applies to students who are unable to pay the current tuition fees of 10,700 euro per year. However, only students who fulfill particular artistic conditions are eligible. This means that a student may apply for a scholarship if they not only have rare or exceptional artistic talent, but also rely on the subsidy to be able to study at ArtEZ.

If you want to apply for the ArtEZ Scholarship, the application deadline is 1 May 2023.

For further scholarship related information please refer to: <https://www.artez.nl/en/study-at-artez/scholarships/artez-scholarship>.

See also: The Holland Scholarship, which is available to Non-EU/EEA Students, <https://www.artez.nl/en/study-at-artez/scholarships/holland-scholarship>.

FACILITIES

The Werkplaats Typografie is housed in its own building, a former radio diffusion station in Arnhem built in 1937. Each participant chooses their own workplace in one of the various spaces. The WT has its own library and there is a kitchen where communal lunches are prepared. Everyone has a key to the building and can use the facilities at any time.

Since 2020, the WT has a second studio in Zaandam, located within cultural center Het HEM (<https://hethem.nl/en/>). Zaandam is just outside of Amsterdam and takes roughly 20–30 minutes biking from Amsterdam West.

Each participant has access to both studio spaces and brings their own computer. Participants also have access to buy affordable software via ArtEZ (Adobe Photoshop, Illustrator, InDesign, Acrobat, etc.). Every working place is connected to the internet and both a black and white and a color laser printer. Other available equipment include an A2 Risograph (located in Arnhem), a scanner, projector, sound recorder and professional digital camera.

Participants can also make use of the well equipped workplaces at ArtEZ University of the Arts, including photography, screen printing and audio visual workshops, as well as the central workshop for wood, metal and plastics.

The WT has a small collection of books and magazines including typographic manuals, scholarly books, art catalogues and contemporary literature. There is also an open archive and a digital archive including all the work made by participants. Participants are free to use the ArtEZ mediatheque, containing an extensive collection of literature in the field of art and design, architecture, music and theatre. Beside books, there are also sheet music, videos, slides and sound recordings. Viewing and listening facilities are provided and the material can be studied and lent out.

